



FP7-313161

A holistic, scenario-independent, situation-awareness and guidance system for sustaining the Active Evacuation Route for large crowds

DISSEMINATION STRATEGY AND PLAN

Deliverable Identifier:	D.12.2
Delivery Date:	27 April 2015
Classification:	Public
Editor(s):	Marco Cosentino - Vitrociset
Document version:	1.0 - 2015
Contract Start Date:	April 1 st , 2013
Duration:	48 months
Project coordinator:	EXODUS S.A. (Greece)
Partners:	EXO (GR), IT INNOVATION (UK), ICCS (GR), HKV (NL), TEL (GR), TEK (ES), AIA (GR), VITRO (IT), CDI (UK), INDRA (ES), KUL (BE), DXT (FR), POLITICO (IT), STX-FR (FR), TUD (DE), TUC (DE), ASRS (ES), METB (ES), TIM (IT)

Project co-funded by the
European Commission under the
7th Framework Programme



Document Control Page

Title	Title of Deliverable	
Editors	Name	Partner
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Peer Reviewers	Name	Partner
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Format	Text - Ms Word	
Language	en-UK	
Work-Package	WPX	
Deliverable number	D.12.2	
Due Date of Delivery	31/03/2015	
Actual Date of Delivery	27/04/2015	
Dissemination Level	One of the following: Public	
Rights	eVACUATE Consortium	
Audience	<input checked="" type="checkbox"/> public <input type="checkbox"/> restricted <input type="checkbox"/> internal	
Date	21/04/2015	
Revision	1	
Version	1.0	
Edited by	Marco Cosentino	
Status	<input type="checkbox"/> draft <input checked="" type="checkbox"/> Consortium reviewed <input checked="" type="checkbox"/> WP leader accepted <input checked="" type="checkbox"/> Project coordinator accepted	

Revision History

Version	Date	Description and comments	Edited by
0.1	21.04.2015	All received contribution integrated	M.Cosentino
0.2	23.04.2015	Peer Reviewers Accepted	M.Cosentino
1.0	27.04.2015	Final version ready for submission	M. Cosentino

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Executive summary

This deliverable describes the dissemination activities that will be carried out during the FP7 eVACUATE project by the eVACUATE consortium and outlines the actions that will be undertaken in order to make the project results available for the widest possible audience. This audience is constituted of the stakeholders' community, relevant standardization bodies, clustering activities, European platforms and potential customers.

The progress and results of the eVACUATE project will be promoted and exploited via the following dissemination activities:

- The project's website
- Active participation at conferences
- Submission of articles to external journals and magazines
- Organization of eVACUATE end-user and stakeholders workshops
- Preparation and production of dissemination material such as, project brochures, annual newsletters, project information package, project posters and a project press release.
- The annual newsletter will be published to present and make widely available information about the project's progress and its results and achievements. Several workshops will be organized at the beginning, middle and end of the project, to obtain input from stakeholders for the development of eVACUATE and presenting the final results to the community.
- eVACUATE POC Events including live operation at the POC field tests – including external end users and stakeholders that will be invited to see the system running and activated in live scenarios.
- eVACUATE Field tests event- including external end users and stakeholders that will be invited to see the system running and activated in live scenarios.

The eVACUATE project results will be disseminated by the consortium, mainly via publication of papers in international journals and via participation at conferences. Every project partner will attend related exhibitions, workshops and conferences to widely present the project results and to promote solutions to potential customers. The dissemination plan will be updated as necessary during the course of the project. The dissemination strategy and plan for the eVACUATE project are detailed in this plan together with the anticipated project outcomes and its anticipated effects.

Introduction

The present document constitutes the first version of the Dissemination Plan for the eVACUATE project. The project team considers that a high level of awareness is one of the key conditions for successful exploitation of project results in the medium and long term. The main goal behind all dissemination activities is therefore to raise this awareness among the scientific community, potential end-user groups and stakeholders as well as the general public by providing information on the project as a whole and its scientific and technical outcomes in particular.

The dissemination plans is regarded as a management tool that enables the project team to properly plan and implement all required dissemination activities in order to achieve the identified main objectives and also to measure the level of success and potential impact on the most important target groups.

The Dissemination Plan is a living document subject to regular review and update, thus ensuring a detailed view of the plan of activities at all stages of the project. This approach will also allow for regular adjustments to the plan according to the measured level of impact at a given time of the project and in order to further increase the efficiency and effectiveness of ongoing dissemination activities.

Structure of the Document

In line with the general purpose and scope of the plan, the document is structured into two major sections:

- **Dissemination Strategy:** This major section explains the general strategy and approach for dissemination, describing the specific dissemination objectives and target groups, the tools and instruments to be implemented in order to reach these groups in the most effective way as well as the means to collect feedback from them.
- **Organization and Implementation:** This second major section describes the organizational approach, i.e. the model for the management of dissemination activities, the actual planning of these activities and the review planning with description of the selected success indicators and the management of review activities.

The document also contains two appendices: the first aims to summarise the individual plans of each participating project partner whereas the second appendix the deliverable review form.

Dissemination Strategy

Dissemination Objectives

The dissemination objectives can be summarized as follows:

- to create awareness with respect to the eVACUATE projects and its outcomes;
- to open up channels for dissemination and for exchanging technical information and results with the industrial and scientific community;
- to implement communication activities targeted to different stakeholders and potential users of eVACUATE in the future (authorities, security forces, security companies etc.);
- consequently, and in the scope of WP12 as a whole, to support the preparation of commercial exploitation (patent filing, market research, business models, etc.);
- to actively promote the results of the project to the European Commission and to foster relationships with other projects and initiatives at European and national level.

Selected Target Groups

In WP12 we need to make the effort to establish a detailed view of the target and stakeholder groups at European, national and possibly international level. The following groups will be targeted for dissemination:

1. Scientific community
2. Industrial community
3. General public
4. National authorities and organizations (including political decision making level) in the area of civil protection and public security
5. European stakeholders in the area of public security
6. International Stakeholder interested in the outcomes of the eVACUATE activities
7. The project consortium counts on members who are already active within group types (1,2 and 4). These partners will provide a list of further partners within the target group and a summary for how best to approach such target groups.

For target group 3, the partners have an action to generate interesting content for the web site and newsletter. Additionally the project will strive to include events for dissemination where general members of the public may obtain entry. For target group 5, REA shall be contacted and asked for the names and details of relevant events.

For Target Group 6 the Dissemination Manager will participate to several workshops and events, organized worldwide.

Dissemination Instruments

A number of activities will be undertaken by the project partners to guarantee that the project results are properly disseminated:

- Project Logo – this logo will be used in all official communication regarding the eVACUATE project.
- Project external website – This is the official public website of the project. It will contain promotional information for the community such as public documents generated by the project as well as up to date information on the activities organized by the project.
- Conferences and external publications – Interesting events and publications which are relevant for the project.
- End User workshops – Three workshops will be organized with airports to obtain input from stakeholders for the development of eVACUATE and to present the final results to the community.
- Project brochures – One initial brochure will be prepared with the project objectives and one final brochure with the findings of the project.
- Project Press Release – Announcing the approval by the EC to launch the project and the partners involved.
- The newsletter – The annual newsletter widely makes available information on the project progress, its results and achievements.
- Project information package
- Project posters

Content Delivery

Certain channels and distribution means will be created to allow dissemination of eVACUATE publicity material (these will be detailed in the subsequent sections.) In order to provide these channels with fresh, correct and lively content the following system shall be utilized by the eVACUATE project:

- Starting from month 30 and every 6 months, every partner involved in the WP12 is to deliver a summary of activities completed, content to be disseminated and next steps to be taken. This document will be defined as the 'Partner Dissemination Contribution' document.
- Partners are responsible for creating their own content document and for mailing of the content document before expiry of the relevant calendar year content delivery deadline (see 2.3.3).
- Each 'Partner Content' document is to contain a summary of work completed for the period as well as tasks/activities anticipated to be completed the following period.
- The text is to be of interest to Industrial and Scientific communities as well as to the Wider General Public
- Length: ½ to 1 A4 page
- To include Photos/Images/Video
- Mail to WP12 Mailing list and WP12 Leader

The dissemination leader will create updated material for the dissemination channels using a mixture of the partner content documents. Primarily the content will be utilized for the Newsletter and website channels, but may be distributed across other channels as appropriate. Individual partners of eVACUATE are responsible for

generating content that may be disseminated either by themselves, or via the centralized project dissemination channels.

Individual partner dissemination plans are listed in section 4.

Conferences

All members of the consortium are engaged to conference presentations, proceedings, poster exhibitions and other forms of presentations at public events, with focus on international conferences as well as national events.

Both Industrial and Scientific community focused events are to be utilized to disseminate the eVACUATE Project. The intention of one or more partners to participate at a conference or a similar event is previously communicated to the dissemination leader who maintains a consolidated list of all planned dissemination activities of this kind (see 3.2.2) which is regularly updated upon reception of periodic planned dissemination activities(sent from partners.)

This approach ensures:

- a consistent overview of all planned and all executed publications at all stages of the project;
- the possibility to validate if important key events are considered and addressed by the most suitable project partner(s);
- in general, a high level of coordination between project partners as concerns the participation at the same or similar events;
- the creation of a harmonized repository of presentations and other material that can be shared among partners and published at the web-site.

As far as reporting is concerned, partners are encouraged to share their presentations (PPT, poster etc.) and dissemination material among project partners to avoid duplication of preparation efforts.

Media Presence

Media presence refers to the publication of written articles in either the written press (e.g. general press as well as thematically oriented journals, but not equivalent to scientific press) or through digital (web-based) media. Media Presence also includes interviews (radio and TV) in which the results of the eVACUATE project will be presented, advertised and promoted.

Project Workshops

All partners will contribute throughout Europe to disseminating information about the project and its results at conferences, workshops and seminars. eVACUATE will use organization of local workshops for facilitating the collection of the users' requirements and for keeping informed the potential users, concerning the progress and achievements of the project. In particular through these workshops, eVACUATE is targeting to gather researchers, experts and members from eVACUATE stakeholders Community working in the field of public safety, emergency response, protection, relief and recovery of critical infrastructures to discuss over the main challenges currently existing in the security domain and specifically with respect to those dealing with the optimum evacuation of people from a specific location where a crisis is evolving.

Scientific Publications

Scientific publications refer to publications in specialized scientific journals at international and national level. Publications may or not relate to a conference (articles are published in the conference Proceedings).

Partners shall provide to the dissemination leader the abstract (before submission) and later (after publication) a copy of the full article in the case of publication in the proceedings of conferences. The dissemination leader shall make a first level assessment with regard to any potential conflict in terms of IPR and confirm to the interested partner that he/she can go forward with the publication. In any case of doubt, the dissemination leader shall apply the mechanisms foreseen for conflict resolution and decision making.

In the case of publications in a national language of the partner which is not English, the partner shall provide a brief summary (abstract style) in English and/or shall support the translation of the article in English.

Clustering Activities

The Project will review similar EC projects looking for those with objectives that may be similar to one, or more of Reward's objectives. Once identified, attempts will be made to make contact with those projects and then clustering activities shall be researched with the project(s) in question. The primary channel will be via EC organized conferences and in particular those organized by the REA Security Research group. However, other channels of communication shall be explored such as LinkedIn, Twitter, etc.

Example activities

- Sharing of research results and technological innovations
- Sharing of contacts/useful dissemination conferences to attend
- Joint organized Workshops
- Sharing of relevant information on dissemination events

Dissemination Organization and Implementation

Guidelines for production of dissemination material

All Project information material will contain the following information:

- Project logo
- Project acronym
- Project proposal/contract number
- Logo of the 7th Framework Program or European Commission

The leader of the Dissemination work package (WP12) together with the Project Coordinator coordinates the external communications.

Preparation of Dissemination Material

Procedure if dissemination material does not contain foreground:

- Step 1 - A copy of the proposed publication in connection with or relating to the Project shall be sent to the coordinator and the Leader of WP12.
- Step 2 – The coordinator and leader of WP12 may request inputs for other project Partners.
- Step 3 – If there are no objections from other partners, the coordinator and the leader of WP12, the coordinator shall approve the dissemination material.

Procedure if dissemination materials contains foreground:

- Step 1 - A copy of any proposed publication in connection with or relating to the Project shall be sent to the Coordinator and by the Coordinator to the Parties at the earliest time possible.
- Step 2 - Any of the Parties may object to the publication after receipt of a copy of the proposed publication on any of the following grounds:
- Step 3 - The proposed publication shall not take place until the Parties agree to the proposed publication.
- Step 4 - In the event that an objection is raised the Party proposing the publication and the Party objecting shall seek a solution

Planning and Organization

The leader of WP12 works closely with the work package team that is composed of one representative per project partner. The WP leader is responsible for the coordination of dissemination activities as a whole and will work together with partners to ensure that the eVACUATE dissemination strategy respects the following

fundamental principles in order to achieve a high level of efficiency and the expected impact of dissemination:

- All information on the project needs to be disseminated using the most suitable channels to reach the identified target groups at European and national level;
- The material selected for dissemination, needs to be updated by the relevant partners, particularly at critical project stages;
- The Scientific Project Coordinator will communicate the common scientific advances made in the course of the project to the WP leader who will indicate to all WP partners appropriate means for dissemination, for example through the web-site, reports and publications in the most suitable way;
- Coordination and communication between the project partners is essential in order to create a harmonised and consistent message to the public and to all target groups;

Communication and Reporting

Any new dissemination activity not previously mentioned in the general, or individual partner dissemination lists, should be reported to the Work Package leader, in order that dissemination activities are known and will be kept under control in order to avoid any potential conflicts of interests.

Implementation Plan

In the following paragraphs a current initial dissemination plan of the various partners in the eVACUATE project will be outlined. The actual dissemination Plan will be based on the dissemination activities that each Partner is foreseeing to implement starting from month 24 until the end of the project, month 48.

EXO Dissemination Plans (M24-M48)

Conferences

- 5th Civil Protection Forum on 6-7 May 2015 in Brussels (<http://ec.europa.eu/cpforum2015>)

EXUS Role: Exhibitor

EXUS has already reserved a dedicated stand in the indoor exhibition area of the 5th Civil protection Forum, in which all EU funded Security projects, including eVACUATE, that EXUS is coordinating will be presented. Through this initiative, EXUS aims to put forward opportunities for partnership and cooperation between the civil protection community and eVACUATE Consortium.

European Data Forum (EDF2015) on 16 and 17 November 2015, in Luxemburg (<http://2015.data-forum.eu>) – *(not confirmed yet during the time of writing this report)*

EXUS Role: Participant / Presenter

As already did in EDF 2014, EXUS is planning to continue this tradition and participate in the forthcoming event (EDF2015) by promoting the work performed within eVACUATE in the domain of data collection and data management. EXUS will target audience from different domains, like industry, research, policy makers, and others.

Media Presence

EXUS Web-based dissemination

The dissemination of the project objectives, its results and scheduled events will be highly served by web-based means and mechanisms. The project web site will be always updated in a consistent way with information on project objectives, significant achievements, technology news, new developments, etc. EXUS is responsible for the web presence and dissemination of eVACUATE. (<http://www.evacuate.eu/>)

In parallel, EXUS will continue disseminating eVACUATE project, though its main company's web-site, focusing however on the work performed under EXUS Innovation Group. (<http://www.exus.co.uk/en/research>).

eVACUATE Newsletters and other printed disseminated material

Further to the existing ones (<http://www.evacuate.eu/publications/dissemination-material/brochure-poster-flyers/>), standardized printed dissemination material (brochures, newsletter, project posters, etc) of high quality will be produced for dissemination purposes. EXUS is in charge of the design and production of the material including:

- A project newsletter in order to present and make widely available information about the project progress and in particular its results and achievements.
- At least one poster will be produced and used for presenting eVACUATE in a variety of future events (Workshops, Conferences, Exhibitions etc.) distributed

for advertising the eVACUATE project to potential users' organizations as well as in events relative to the subject of the project.

Workshops\Events

EXUS is aiming to ensure the dissemination of the project findings among the research and scientific community. During the project life, at least two workshops are foreseen to be organized by eVACUATE members. The first one has been dedicated to users and organized during the first Project Period, in order to facilitate the collection of the users' requirements and increase awareness to the potential users, concerning the progress and achievements of the project.

The second one is planned for the end of the project, and will be focused to a wider range of audience covering from "technicians", researchers up to industrials and end-users. Through this major Workshop, EXUS intends to provide all the potential stakeholders of the eVACUATE foreground knowledge with a comprehensive presentation of the results of the project. This Conference will be a milestone for launching the exploitation period for eVACUATE.

Scientific Publications

TBD (At least present 1 paper on the next 24 Months)

Clustering activities

- Initial discussions with the coordinator of the RESCUER project (Reliable and Smart Crowdsourcing Solution for Emergency and Crisis Management) to investigate the potentials of a synergy in view of exchanging video Databases of emergency scenarios between our projects)
- Initial discussions with the coordinator of the PULSE project (Platform for European Medical Support during major emergencies) to investigate the potentials of a synergy in view exchanging information on the "stadium part" and "cruise ship part" of both of our projects
- Contact the coordinator of DISASTER Project and investigate potential opportunities for the establishment of a new synergy between our projects.

For this purpose a specific cluster session in the next Major Workshop will be foreseen in which relative projects will be invited to present their results, be informed concerning eVACUATE objectives and investigate further cooperation opportunities.

IT Innovation Dissemination Plans (M24-M48)

Conferences

Following is a list of targeted conferences:

1. SEMANTiCS 2015: 11th International Conference on Semantic Systems (Vienna, Austria). The annual SEMANTiCS conference is the meeting place for professionals who works on semantic computing. Every year, SEMANTiCS attracts information managers, IT-architects, software engineers and researchers from diverse organizations organisations.
2. EKAW 2016: 19th International Conference on Knowledge Engineering and Knowledge Management. EKAW conference series is concerned with all aspects of eliciting, acquiring, modelling and managing knowledge, and its role in the construction of knowledge-intensive systems and services for the Semantic Web, knowledge management, e-business, natural language processing, intelligent information integration, personal digital assistance systems.
3. AVSS 2016: IEEE International Conference on Advance Video- and Signal-based Surveillance (location undecided).
4. BMVC 2016: The British Machine Vision Conference is one of the major international conferences on computer vision and related areas. It is organised by the British Machine Vision Association (BMVA) (UK).
5. ICPR 2016: International Conference on Pattern Recognition (Cancun, Mexico).
6. ISIF 2016: 19th International Society of Information Fusion. Heidelberg, July 5-8, 2016. http://fusion2016.org/Main_Page

Media Presence

Following is a list of targeted journals:

1. Semantic Web Journal (IOS Press): The Semantic Web journal brings together researchers from various fields interested in developing more effective and meaningful ways to share information across agents and services on the future internet and elsewhere.
2. CVIU: Computer Vision and Image Understanding is an Elsevier journal which publishes papers covering all aspects of image analysis from the low-level, iconic processes of early vision to the high-level, symbolic processes of recognition and interpretation.
3. Information Fusion- An international journal on multi-sensor, multi-source information fusion. <http://www.journals.elsevier.com/information-fusion/>

Workshops\Events

N/A

Scientific Publications

The following publications were done in M24:

- [1] Correndo, G., Arbab-Zavar, B., Zlatev, Z., & Sabeur, Z. A. (2015). Context Ontology Modelling for Improving Situation Awareness and Crowd Evacuation from

Confined Spaces. In Environmental Software Systems. Infrastructures, Services and Applications (pp. 407-416). Springer International Publishing.

[2] Melas, P., Correndo, G., Middleton, L., & Sabeur, Z. A. (2015). Advanced Data Analytics and Visualisation for the Management of Human Perception of Safety and Security in Urban Spaces. In Environmental Software Systems. Infrastructures, Services and Applications (pp. 445-454). Springer International Publishing.

Clustering activities

N/A

AOB

N/A

ICCS Dissemination Plans (M24-M48)

Conferences

Currently ICCS has already submitted two papers that are pending approval or have just been accepted to two conferences as seen below:

- ICIP 2015 (pending approval): Deep learning based human behavior recognition in industrial workflows
- IGRAS 2015 (approved): Deep supervised learning for hyper spectral data classification through convolutional neural networks
- IEEE WHISPERS 2015 (approved): WHISPERS is the only IEEE workshop dedicated to Hyperspectral Image and Signal Processing. There are yearly conferences which gather top rank submissions, state-of-the-art algorithms and cutting edge new hyperspectral technology. The main Hyperspectral Industry companies worldwide are sponsoring and supporting this meeting. Due to this high impact ICCS have selected this conference for publishing our eVACUATE algorithms on moving objects tracking

ICCS has also identified a list of potentially interesting conferences related to the recent developments of the team in eVACUATE. The preliminary list can be found below:

- ICIP 2016 – International conference on image processing (25-28 September 2016, USA)
- ISCAS 2015 – IEEE International symposium on Circuits and Systems (22-25 May 2016, Quebec, Canada)
- ICCV 2016 - International Conference on Connected Vehicles (12-13 January 2016)
- ICASSP 2016 - International Conference on Acoustics, Speech and Signal Processing (20-25 March 2016)
- ICIMP 2016 - The 11th International Conference on Internet Monitoring and Protection (2016, N/A)
- ICEIS 2016 - 17th International Conference on Enterprise Information Systems (27-30 April 2016, Rome, Italy)
- ICWINS 2016 - International Conference on Wireless Information Networks and Systems (4-5 February 2016, Melbourne, Australia)
- IWCMC 2016: International Conference on Wireless Communications and Mobile Computing (N/A)

Media Presence

N/A

Workshops\Events

ICCS is intending to participate to the 2015 and 2016 event “Researchers’ night” that is organized every year in the premises of various institutions in Greece. NTUA (firmly connected to ICCS) will support the eVACUATE presence with project information, dissemination material etc.

Scientific Publications

A list of preliminary journals has also be identified:

- Image processing journal
- Multimedia Tools and Applications
- IEEE transactions on CSVT
- IEEE transactions on image processing

Clustering activities

N/A

AOB

N/A

HKV Dissemination Plans (M24-M48)

Conferences

ISCRAM 2015 (Kristiansand, Norway, May 2015)

Media Presence

N/A

Workshops\Events

HKV probably will attend stakeholder workshops of the following FP7 projects:

- POP-Alert
- DRIVER

Scientific Publications

- Paper for ISCRAM conference accepted 'Using Crowd Modelling in Evacuation Decision Making' (HKV/CDI/POLITO).
- Planned: follow up on ISCRAM paper (same topic)- full research
- Planned: paper on pilot exercises in eVACUATE (proof of concept)
- Planned: Dutch language paper on evacuation decision making and support

Clustering activities

N/A

AOB

N/A

TELESTO Dissemination Plans (M24-M48)

Conferences

Telesto will be present with a booth in the Sustainable Smart Cities Conference 2015, which will take place in Athens, on April 22. This is the major event about application of ICT in Cities with a special focus on Smart City services. Dr. Dimitris Drakoulis will also be a speaker in the conference and mention the safety potential of eVACUATE concepts and technologies for the future city.

Workshops\Events

Telesto will be presenting the project and specifically the eVACUATE Mobile Application

1. In the largest European event in of the Cruise Ship industry, i.e. the “Sea Trade Expo 2015” in Hamburg, Germany, September 2015.
2. In the international Shipping event for Commercial Ship Industry, the “Possidonia 2016” in Athens Greece, in June 2016 (exact date to be announced)

IK4-Tekniker Dissemination Plans (M24-M48)

Conferences

As well as we did in May 2014, presenting the project and obtaining a valuable feedback from the different experts in risks and emergencies management who attended the VIII Risk and emergencies management conference in San Sebastian, we plan to give a new conference in order to present the outcomes of the eVACUATE project at the final stage of the project.

Media Presence

During the final stage of the project, and coinciding with the two pilots that will be performed in the metro station in Bilbao and the Anoeta Stadium in San Sebastian, IK4-Tekniker will publish the events in the media and will publicize and inform about the objectives and the outcomes of the eVACUATE project, at least in the local and regional media, and probably in the national media, as well as using our own web page and social networks.

Workshops\Events

We do not have planned to organize or attend specific workshops or events, although we do not discard to attend any of them in case we find it interesting for the sake of the project.

Scientific Publications

We do not have planned any scientific publication, although we do not discard it in the future.

Clustering activities

During this second period of the project we will perform clustering activities with other projects and initiatives in order to establish links with them and evaluate the opportunities of collaboration and potential use or integration of their results into the eVACUATE development or vice versa.

AOB

N/A

CDI Dissemination Plans (M24-M48)

Conferences

We will attend ISCRAM 2015 24-27 May in Kristiansand, Norway. The 12th International Conference on Information Systems for Crisis Response and Management alongside HKV to present a joint dissemination paper (Using Crowd Modelling in Evacuation Decision Making). The different parts of the eVACUATE project and in particular the use of crowd modelling in end user pilot venues for real-time decision making will be disseminated to attendees from security, decision-makers, operational teams, IT teams and many more.

We also intend to write a paper to publish the progress of the eVACUATE crowd modelling work to the biannual pedestrian and evacuation modelling conference, proposed to be held in 2016. We have previously written an initial paper and presented at PED2014, and will further disseminate the advancements made beyond the current state of the art, receiving feedback from other experts in the field.

Media Presence

CDI will continue to publish via website, Linkedin and other local media sources in the UK the results and achievements of the project.

Workshops\Events

We have not planned any workshops or events.

Scientific Publications

Scientific publications will be achieved through papers written for the above conferences, and others that we are not currently aware of.

Clustering activities

We will contribute to clustering activities, but are not proposing to organize them.

AOB

N/A

INDRA Dissemination Plans (M24-M48)**Conferences**

TBD (probably at least once on the next 24Months)

Media Presence

Spanish Media presence (At least twice on the next 24Months)

International Media presence (At least once on the next 24Months)

Workshops\Events

TBD (At least once, but it could be together with the conference event)

Scientific Publications

TBD (At least present one paper on the next 24Months)

Clustering activities

TBD

AOB

N/A

KUL Dissemination Plans (M24-M48)**Conferences**

N/A

Media Presence

N/A

Workshops\Events

ISCRAM Workshop on “Ethical, Legal, and Social Narratives for IT Design for Disaster Response.” Kristiansand, Norway, 24.05.2015

Scientific Publications

Dimitrova, D. and Jasmontaite, L. (2015) Data protection challenges to mobile disaster management. ELSI Narratives Workshop, ISCRAM 2015 (expected to be published after the workshop).

Clustering activities

N/A

AOB

N/A

POLITO Dissemination Plans (M24-M48)

Conferences

[1] AFSI 2015 "Advances in Computational Fluid-Structure Interaction and Flow Simulation". May 09-13, 2015. Istanbul (Turkey).

[2] BIOMAT 2015 - "Emergence and self-organization in social and biological systems". May, 27-29, 2015. Granada (Spain).

[3] TGF 2015 - "The Conference on Traffic and Granular Flow". October 27-30, 2015. Delft (Netherlands).

[4] "30th International Symposium on Rarefied Gas Dynamics". July 10-14, 2016. Victoria (Canada).

Scientific Publications

[1] N. Bellomo, L. Gibelli, "Toward a mathematical theory of behavioural-social dynamics for pedestrian crowds", Math. Models Methods Appl. Sci., in press (2015) .

[2] N. Bellomo, A. Bellouquid, L. Gibelli, A.B. Pieri, "Mathematical Challenges Toward Multiscale Modeling of a Behavioral Crowd Dynamics", in preparation.

[3] N. Bellomo, S. Berrone, L. Gibelli, A.B. Pieri, "First Order Models of Human Crowds with Behavioral-Social Dynamics", in preparation.

AOB

POLITO interacted with Paul Townsend and Hanneke Vreugdenhil to the initiative, promoted by Hanneke Vreugdenhil, in order to participate to the conference ISCRAM2015, presenting a joint paper.

TUC Dissemination Plans (M24-M48)

Conferences

As endeavored during the first part of eVACUATE project, TUC contributes to the dissemination of the research findings together with TUD through respective conferences as for instance on antennas and propagation.

Scientific Publications

The results of the research on the chipless RFID tag technology and the high-volume print production will be presented to the Printed Electronics research community. The most suitable journals are not specified yet.

AOB

Presentation and dissemination of the findings regarding the chipless RFID tag technology during lectures and seminars at TU Chemnitz in order to increase the awareness of young researchers regarding the possibilities of this RFID technology and the eVACUATE system.

DXT Dissemination Plans (M24-M48)**Conferences**

N/A

Media Presence

N/A

Workshops\Events

DXT will take advantage of its presence to several security events to present the project and obtain feedback from security experts and potential customers. Although several events are already identified, DXT still have to define the most valuable one(s).

Scientific Publications

N/A

Clustering activities

During this period, DXT will take opportunity of participating in several EU funded security projects to exchange knowledge and experience, share developed technologies and reinforce the visibility of the eVACUATE project. (M24-M48)

AOB

Bringing to the table the main interface between the system and the end-users, DXT will focus its WP12 efforts in providing training materials and an end-user manual. In-application tutorials will help the end-users getting their hands into the system quickly, supported by an end-user manual describing every single feature extensively. (M36)

VITRO Dissemination Plans (M24-M48)

Conferences

N/A

Media Presence

Vitrociset is currently advertizing the eVACUATE project on [Vitro Official website](#) and also during public presentation of Company's activities which have been published on the web or on local newspapers.

eVACUATE Project results and achievement will be:

- published on the Vitrociset Project Book which is distributed to all customers and stakeholders.
- included in presentation of our Company in specific events like Expò Milan 2015

Workshops\Events

Here follows a list of potential events\workshops in which Vitrociset will participate and will promote the eVACUATE and the FP7 Funded activities:

17/03/2015	21/03/2015	LIMA 2015 AEROSPACE & MARITIME 2015	Langkawi	VITROCISSET
22/02/2015	26/02/2015	IDEX 2015	Abu Dhabi	VITROCISSET
03/03/2015	05/03/2015	GLOBAL SECURITY ASIA 2015	Singapore	VITROCISSET
14/04/2015	17/04/2015	LAAD Latin America Aero & Defence 2015	Rio de Janeiro, Brasile	VITROCISSET
05/05/2015	08/05/2015	IDEF 2015	Istanbul	VITROCISSET
19/05/2015	21/05/2015	IMDEX ASIA 2015	Singapore	VITROCISSET
02/06/2015	04/06/2015	ISDEF 2015	Tel Aviv	VITROCISSET
01/07/2015	05/07/2015	IMDS 2015 Int'l Maritime Defence Exhibition and Conference	St. Petersburg	VITROCISSET
September		MSPO 2015	Kielce (Poland)	VITROCISSET
15/09/2015	18/09/2015	DSEI 2015	London	VITROCISSET
09/09/2015	11/09/2015	Kazakhstan Security Systems - 2015	Astana, Republic of Kazakhstan	VITROCISSET
06/09/2015	19/09/2015	AVIATION EXPO CHINA 2015	Beijing	VITROCISSET
06/10/2015	08/10/2015	PACIFIC 2015	Sydney	VITROCISSET
02/11/2015	05/11/2015	DEFENSE & SECURITY 2015	Bangkok	VITROCISSET
17/11/2015	20/11/2015	MILIPOL 2015	Paris	VITROCISSET
22/11/2015	26/11/2015	KIDEC 2015	Kuwait	VITROCISSET
04/04/2015	07/04/2015	MARRAKECH Airshow	Marrakech	VITROCISSET
21/04/2015	22/04/2015	Counter Terror Expo	Olympia, London	VITROCISSET
20/05/2016	23/05/2016	ASIA PACIFIC CHINA POLICE	Beijing	VITROCISSET

Scientific Publications

N/A

Clustering activities

N/A

AOB

In conjunction with the Project Coordinator, Vitrociset has been proposing the creation of a promotional video of the eVACUATE project which shall be used during official presentation, uploaded on the Youtube on a dedicated channel and generally used during specific promotional events.

Conclusion

D.12.2 summarizes a first dissemination strategy and plan that will be followed by the consortium and will be based on eVACUATE outcomes. During this process, all partners were called to identify the main events/dissemination actions that will perform within the next two years of the project in view of promoting their work, including conferences, media presence, scientific publications, clusters with other EU projects, workshops, etc.

Since the definition of the dissemination strategy and plan is an ongoing process that will last till the end of the project, the specific report is considered as a “living” document and therefore further enrichment with updated dissemination actions is expected to be performed from the members of the consortium within the next years, as more opportunities will come up and more developments will be ready for delivery.